



January 2012

Dear Youth Sponsor,

We are looking for your sponsorship support for the upcoming 2012 summer and fall seasons.

Last season, approximately 1,185 youth took part in our summer youth baseball and softball programs and 250 in our fall youth flag football program. Also, 1,250 children participated in the Summer Playground Program which included carnivals, a special movie night at Vollrath Bowl and the All City Picnic. *We are seeking sponsorships for these worthwhile programs. **Please see the back of this letter for sponsorship opportunities.***

Thank you for your support in the past and for your continued involvement in the future. The youth you are sponsoring truly appreciate your support.

Complete the enclosed card(s) and indicate which program(s) you would like to sponsor. Please return the card(s) to the Community Recreation Department by Friday, March 9, 2012.

If you have any questions please feel free to call me at 459-3775.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Stephen W. Scharrer". The signature is written in a cursive, flowing style.

Stephen W. Scharrer
Recreation Director

Enclosures

Community Recreation Department

Sponsorship Opportunities

We are looking for your sponsorship support for the upcoming summer and fall seasons.



Example of baseball team shirts

Baseball/Softball Teams

Your sponsorship of \$125 (or \$100 per team for 3 teams or more) will provide approximately 14 youth and 2 coaches with **baseball or softball team t-shirts** imprinted with your company name or logo. What better way to support our youth and advertise your business or service at the same time. *Please consider sponsoring one or more teams this season.*

Summer Special Events

If you are looking for something unique to sponsor, we will be having several special events which would benefit from your support. A special **movie night** is held at Vollrath Park in June. Over 1,000 attended last summer. **Four carnivals** will be held throughout the summer and the **All City Picnic** will be held in

August. Sponsorships of any amount are welcome. Your company's name will appear in promotional materials and in our summer program brochure (if received by March 9th).

Flag Football Teams

Your sponsorship of \$200 (or \$160 per team for 2 or more teams) will provide approximately 14 youth with **flag football t-shirts** with your company name or logo, flag/belt sets and footballs. *Again, this is a great way to support our youth and advertise at the same time.*

Special Needs

Periodically special services are needed to accommodate **special needs** students in our programs, such as hearing interpreters and adaptive recreational equipment. Your support to help us cover these unexpected costs would be appreciated.



Example of flag football team shirts

More Information

Call Steve Scharrer at 920/459-3775 if you have any questions regarding sponsorship opportunities.

Community Recreation Department Baseball/Softball Team Sponsorship

Yes, we want to sponsor _____ team (s) for the Summer 2012 season.

Printing desired on shirts _____

(Provide camera ready artwork/logo if needed)

Company Name _____

Authorized by _____

Address _____

City _____ Zip _____

Phone _____

E-mail _____

_____ 1 or 2 Teams @ \$125 each = _____

_____ 3 or more Teams @ \$100 each = _____

The Community Recreation Department will place your sponsorship where it is most needed. If you are requesting a specific coach, team a specific child is on or grade please indicate that below.

Please assign to a specific team:

Coach's Name _____ Grade Level _____ OR

Child's Name _____ 2011-12 Grade _____

Other special request _____

RETURN THIS CARD BY MARCH 9, 2012

Payment Enclosed Bill Me

Community Recreation Department

607 S. Water St., Sheboygan, WI 53081

920/459-3775 or FAX 920/459-4021

E-mail logo to kbastian@sheboygan.k12.wi.us



Community Recreation Department Flag Football Team Sponsorship

Flag Football Team(s) - Fall 2012

_____ 1 Team @ \$200 each = _____

_____ 2 or more Teams @ \$160 each = _____

Printing desired on shirts _____

(Provide camera ready artwork/logo if needed)

The Community Recreation Department will place your sponsorship where it is most needed. If you are requesting a specific team a child is on or a specific team or grade level please indicate that below.

Please assign to a specific team:

Coach's Name _____ Grade Level _____ OR

Child's Name _____ 2012-13 Grade _____

Other special request _____

Company Name _____

Contact Person _____

Address _____

City _____

Zip _____ Phone _____

E-mail _____

RETURN THIS CARD BY MARCH 9, 2012

We will bill you after July 1. Please do not send payment prior to July 1.

Community Recreation Department,
607 S. Water St., Sheboygan, WI 53081

Phone 920/459-3775 or FAX 920/459-4021

E-mail logo to kbastian@sheboygan.k12.wi.us



Community Recreation Department Special Events Sponsorship

Company Name _____

Contact Person _____

Address _____

City _____ Zip _____

Phone(s) _____

E-mail _____

- Movie Night - \$ _____
- Carnivals - \$ _____
- All City Picnic - \$ _____

- Wherever needed \$ _____

RETURN THIS CARD BY MARCH 9, 2012

- Payment Enclosed
- Bill Me

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E-mail logo to kbastian@sheboygan.k12.wi.us



Community Recreation Department Special Needs Fund

Company Name _____

Contact Person _____

Address _____

City _____ Zip _____

Phone _____

E-mail _____

- \$100
- \$200
- \$300
- \$400
- \$500
- Other - _____

- I would like more information.
Please call me.

RETURN THIS CARD BY MARCH 9, 2012

- Payment Enclosed
- Bill Me

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